

# 'FACES OF THE RACES' RETURNS FOR 2010

- Competition to find local talent for  
Hamilton Park Racecourse's 2010 season -

Following the huge success of the inaugural 'Faces of the Races' competition, which generated a 25% increase in programme sales for Hamilton Park Racecourse last year, course organisers have teamed up once again with local marketing company Platform Promotions to recruit 10 part-time staff for the track's 2010 season.

The jobs entail attendance at the racecourse fixtures between May and September this year where successful applicants will sell race cards to thousands of spectators.

Platform Promotions, in association with local businesses Fake Bake, Esporta, The Cricklewood, Espa, David Corbett and Seven Photography, has put together gift packs for the 10 recruits. Each pack will contain a voucher for a Fake Bake treatment, an Esporta membership for the duration of the racing season, discounted hair and beauty treatments and an on-location photo shoot courtesy of Seven Photography.

Lesley Robertson of Platform Promotions said: "Hamilton Park's 'Faces of the Races' competition proved to be a huge hit with last year's recruits. It combines a great day out with a fantastic opportunity to gain valuable work experience at one of Scotland's most exciting sporting and social venues."

Candidates must be 18 years or older and while previous PR and sales experience would be an advantage, it is not essential.

Lanarkshire girl Sam Meikle claimed the £100 cash prize when she was named top salesperson after entering the 'Faces of the Races' competition last year and this year's sponsors, The Cricklewood, will present the 2010 winner with another £100 cash prize in addition to hosting an after-season party for the team.



Applications can be made online at [www.platformpromotions.com](http://www.platformpromotions.com), at the Bebo site FacesOfT, via the 'Platform' logo on the Lesley

Robertson Facebook page, and on the Glasgow Gumtree website.

Ashley Moon, Hamilton Park's Commercial Manager, said: "We are delighted with the success of last year's competition and, with support from our sponsors, are confident that this year will prove even bigger and better. Working alongside Platform Promotions, we will be looking to recruit the most talented and enthusiastic candidates for our part-time roles.

"We are really excited about the coming season having already secured high-profile acts including JLS and the X Factor finalists who will perform at two separate concerts in July. In addition, we have introduced a number of new themed meetings including a Comedy Night with Des McLean, a World Cup Day and an Irish Night.

All in all, the 2010 fixture list is jam packed and we look forward to welcoming the 10 new recruits to our team."

For more info on Hamilton Park's 2010 season visit [www.hamilton-park.co.uk](http://www.hamilton-park.co.uk)

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